



The Serenity Club of Southwest Florida, Inc.
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The Serenity Club: A Beacon of Hope ~ Help Us Shine The Light!

March 31, 2013

Dear Friends,

Since 1996, The Serenity Club has offered hope and healing to alcoholics seeking recovery. We are a non-profit organization dedicated to serving the AA community in Collier County. Located at 12435 Collier Boulevard, we host over 30 meetings each week, providing a critical service to those in need of help with a drinking problem. The geographic location of the club allows us to bring AA to Eastern Collier County. Transportation is limited in Collier County, and many of our attendees walk or ride a bike. Without the Serenity Club, many suffering alcoholics would not have the means to get to meetings in urban Naples where most other AA meetings are held.

Club members are very active in the larger AA community and are always on the lookout for ways to be of service. Club members routinely support treatment and corrections commitments, other district committees, and serve in a variety of service positions. Our Board meets the third Tuesday of each month at 8:15 p.m., and all members are encouraged to attend and participate.

Our members have worked very hard over the years to keep the doors open for the local recovery community. However, basket contributions have never covered the club's expenses. To bridge the gap, Club members hold many wonderful events throughout the year, providing opportunities for fellowship and service, which raise funds to keep the Club operational. In addition to these efforts, membership support is essential to our growth. Club members assist us in sustaining our presence, and in our efforts to maintain and improve the appearance of the clubhouse.

We are grateful to our longstanding members for their continued support, and we hope you will join us in our efforts to shine the light of recovery where it is needed most. We know that AA changes people's lives, and we need your help to be successful! This year's annual Membership Drive kicks off April 1, 2013 with a goal of 40 new members in 30 days. With your help, the groups meeting at the Club will continue to carry the message to the alcoholic who still suffers.

Please visit our website at www.serenityclubswfl.org to explore our many membership options and payment methods available. You can also call me at 207-557-2641 for more information.

In Love and Service,

Jona C.
Membership Drive Chairperson

*I am responsible ...when anyone, anywhere, reaches out for help,
I want the hand of A.A. always to be there. And for that, I am responsible.*